How to find the best supplier in Made in China?

Hello and welcome back to JUST CHINA-IT

Are you facing problems looking for suppliers in Made in China?

You’ve searched everywhere and still, it’s a scam or, it’s not up to your satisfaction?

Ummm…. Also, You’re worried about their authenticity, Right?

So, congrats you’re in the right place where you’re going to get yourself an ultimate way to find THE BEST SUPPLIERS…..I REPEAT THE BESTT, on your own in less time and with proven authenticity.

Moving forward what we’re going to discuss in this video is

What is “Made in China”? How does it work?

Talking about suppliers…

How many types of suppliers are there and the most important one for which you all are waiting that how to find the BEST ONE for yourself?

So, starting with

**// Made-in-China introduction (just comments to look for the topics)**

What is “Made In China”?

Made-in-China.com is committed to tapping business opportunities for Chinese suppliers and overseas buyers and providing one-stop services for promoting international trade between the two sides.

Launched in 1998, Made-in-China.com("MIC") is a leading e-commerce platform for international trade where they help global buyers source directly from Chinese manufacturers.

Buyers can search for products in 3600+ categories, send inquiries and get quotations from suppliers online.

**//Made-in-China home page**

So, this is the homepage that you can see on your screen of Made-in-China.

Opening it is simple just type “www.made-in-china.com” and you’ll get to the page where you can see

This is the search bar where you can search your various products and

from this, you can move and sign in to join the website to login into your own profile

You can also get the app and change the language as your desire

You can look up your categories of different kinds here and

This shows all your previous history as you’ve browsed

Coming down we can see the trending products

Then comes the sporting goods in which we can see artificial grass, treadmills and so on…

We can see the manufacturing and processing machinery

Industrial types of equipment

Then comes the best part

EASY SOURCING

Easy Sourcing is an online sourcing service for buyers to post sourcing requests and get quotations from verified suppliers. It is the most time and cost-saving sourcing tool for both buyers and suppliers…

Here, you can type the product name of what you want, then describe your product as you want and select the quantity and make your first order as you want

Moving on we can have a look at sourcing solutions and tailored services and then we can, at last, see the trade shows on the homepage

**//Types of suppliers**

So, basically, there are two types of suppliers for Made-in-China

Manufacturers

And people who buy and sell from manufacturers like trading companies who buy and sell on wholesale or online seller

Everyone knows that the factory is the source, the price is lower, the quality is better to control, so many traders will pretend to be a factory, or it is indeed a factory, but only produces cartons. Still, the website shows the specific products, but you purchase the products, not cartons.

Now the question that arises in our mind is that

How do they pretend to be a factory? They are a trading company.

Factories are borrowed from others, friends, or suppliers and are available for you to visit.

There is a story of a foreigner who has been purchasing in China for many years. He chose three suppliers finally, then asked to visit the factory and guess what happened? He talked with three different suppliers but went to the same factory.

How ridiculous!

Now comes the hard part of choosing whether manufacturers are the best sellers or the trading companies.

Everyone knows that no one wants to buy garbage at low prices…now what to do??

0.50USD is better than 1.00USD.

Even kids nowadays know which one is better.

Not to mention the shrewd businesspeople.

So it's a lot of fraud with a fantastic price, they give the same look, but the quality is inferior.

You paid a 50% discount to get a Semi-finished product, even garbage.

No, don’t panic guys we are here just to help you in situations like these.

The question that comes to our mind is How to choose?

made-in-China doesn't show as Alibaba, "Ready to ship," or "customization."

But they include Min. Order quantity and reference FOB price.

It all depends on your need. If you get a small order(less than 500) and fast delivery, "ready to ship". Usually, only a trading company offers this.

If you want to get one piece, AliExpress or DHgate would be a good choice.

If your quantity is over 500 and needs customization, such as logo, packaging, and colour change, manufacturers would be better.

Manufacturers are much more professional than traders.

I suggest the same as Alibaba. You should check one by one by yourself.

OK, let's try to find the best suppliers.

Suppose we are looking for sports shoes.

Type "sport shoes" at the input box, and then we see there are 116,726 products found from 1800 suppliers for "sport shoes," also, there are "suppliers list" column, 267 suppliers found for "sport shoes."

Let's check one by one, OK, remember our target is to find the best natural source factory.

It shows 11,545 products and only 267 suppliers, now how to distinguish the better one…

Ad’s suppliers.

The advertising logo is here, the one you can see right in the top right corner

Let's count how many of them.

10 Ads suppliers on the 1st page. It's a total of 80 suppliers on the 1st page.

10/80

I suggest you should avoid ads suppliers.

Why?

The first in the ranking is the one that pays the highest advertising rates, NOT the most professional or the best match.

Please note that the simple fact

that the more expensive the front of the line, the more expensive it must be because they have invested in advertising and need to make the advertising money back on you.

Let's click in and see...

1st year at Made-in-China, Trading company, we will pass this supplier.

Now arriving at the suppliers’ list once again looking at all the top-ranked suppliers because they appear above all so tell me guys what do you think

Are the top-ranked suppliers better?

Everyone must be like of course they are top-ranked because they were better but

No.

You found them with your keywords "sport shoes" it just means their pages are highly related to our keywords, and the content is more complete.

That's it.

It doesn't mean the top-ranked suppliers are better for you.

You can also check their audacity, don’t know what that means?

Don’t worry we got you covered

Let's look at the official explanation.

Audited suppliers,

An Audited Supplier is authentic and has already been on-site verified.

It means:

This supplier presented the certificate document to Made-in-China, and they are working at the address as the certificate says.

It existed as a supplier, but it may be a wholesaler, trader, or manufacturer.

Is it good? Professional? Reliable? Good quality? Shipping on time?

No idea. You have to check by yourself.

The same as Alibaba.

Gold member,

suppliers with verified business license 4.0

Diamond member,

Suppliers with verified business license 5.0

Now obviously if they are gold members it must mean that they are better than others

So yes they are but remember, audited just means the suppliers exist, nothing else. It doesn't mean the suppliers can offer good quality, price, and ship on time.

Only tells us that it’s not a scam.

The fact that old is gold also applies here.

If they stayed longer at Made-in-China, it's trustworthy. Usually suggest you avoid 1 or 2 years new suppliers.

Is it true with their statement of manufacturers or trading companies?

Trading company, yes, nothing to hide. Firstly, you will get a trading company sign unless you can offer manufacturers evidence.

About Manufacturers/factories, it's a clear no.

Most manufacturers are fake.

You can verify with your supplier's factory, but, they are a trading company.

All certificates, factory building, staff, and workshop images can be fake.

Not hard to get them.

Now we have let for example open Boading Zuta Import and Export Co. ltd

Now, teaching you how to verify the supplier

* Firstly, let's find a supplier is saying they are manufacturers
* Click on the company name, we will go to the company's Made-in-China home page
* At the end of the company name, there is a slight downward icon. Move your mouse here without moving, and there will be a drop-down box. Click "visit my factory."
* We see the "Book a factory tour," company name (any words, like trade, international, import, export, trading are a trading company) address (Room, the Building, are a trading company)

phone number (we can search the number with Search Engine, you can find Baidu)

Landline number: +86-0755-22709912 (86 is the country code, 0755 is the city code, followed by the landline number, eight digits)

For example, Beijing is 010, Shanghai 021, Guangzhou 020, and Shenzhen 0755. The vast majority are four digits unless there is a small number of unique cities.

Cell phone: +86-150-1926-7452 (86 is the country code, followed by 11 bits is the cell phone number)

You can check on this website

https://aiqicha.baidu.com/

put your suppliers' Chinese names here. You will see lots of info, including its traders/manufacturer, history, government checking, lawsuit, etc.

https://aiqicha.com/

It's a genuine factory.

But next, we must see if the products produced by this factory are in line with our procurement needs.

Go back again, look at the products and find that they are all children's shoes.

Using the same approach, we went to look at other suppliers.

If you need any help, you can email us.

**//Action steps**

Summarising the whole video we can say that now you can look for suppliers of all kinds as you want because once you know the suppliers better, you control your sourcing, less risk, and make more profit.

Even if they are genuine manufacturers doesn’t mean they are OKAY

We need to

* First of all verify that it’s existing, with a verified sign
* Either It's a genuine manufacturer with years of experience or not.
* It's genuine manufacturers in the field. Not it's a carton factory, but you want to buy something else. If he’s an expert in selling mobile phones but you want to buy shoes.
* The factory compares to your requirement. MOQ, customization.
* Factory audit (production ability, price range, quality control, management)
* Negotiate your deals
* And then order and enjoy